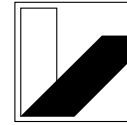


Elitenetzwerk
Bayern



UNIVERSITÄT
BAYREUTH

ENB Study Program in Macromolecular Science

Module MT

Management Training

Project and intellectual property management

Hans-Werner Schmidt

Andreas Bernet

Winter term 2011/12

The module “Management Training – Project and intellectual property management” includes seminars and workshops on several aspects of personal training like soft skills and rhetoric/presentation, and of project management such research and intellectual property and patent management.

The seminars/workshops are conducted by professional institutions/firms in cooperation with the ENB or directly with the study program Macromolecular Science. The goals of the module are to provide the students with technical and practical knowledge for a successful planning, conductance and presentation of their research projects.

The students can attend courses:

- organized by the study program Macromolecular Science
- organized by the coordinating office of the ENB (Munich)
- offered by external entities such as patent Lawyer offices and industry

A total of 6 days is required to obtain the certificate of the module