



ENB Study Program - Macromolecular Science

Module MT

Management Training

Project and intellectual property management

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Winter term 2010/11

Course MT058

March 17 – March 20, 2011

Workshop: Als Team erfolgreich- Teamkultur fördern, Teamprozesse steuern

- Erfolgsfaktoren von Teamarbeit
- Methoden zu Optimierung von Teamarbeit (z.B. Planung von Team-Meetings, Moderation von Projekttreffen)
- Eigene Teamkontrolle kennen lernen und reflektieren (u. A. über Teamrollen nach Meredith Belbin, 1981)
- Teamführung und begleitende Maßnahmen (Teamzusammenstellung, Entwicklungsphasen, Spielregeln, Teamreflexion)

Venue: Beilngries

Organization: Elitenetwork of Bavaria

This course accounts for 4 days

Course MT057

January 13, 2011

Seminar: Rechtliche Grundfragen der Existenzgründung

- Arten der Existenzgründung
- Rechtsformwahl
- Wichtige Rechtsangelegenheiten und Rechtsfragen bei Gründungen

Venue: Bayreuth

Organization: Universität Bayreuth - Existenzgründungsberatung

This course accounts for 1 day

Course MT056

December 9, 2010

Seminar: Patentrecherche – Patente und Gebrauchsmuster als Informationsquelle in der Forschung

- Suche in den Patentdatenbanken
- Auswertung der Suchergebnisse
- Aufbau von Patenten und Gebrauchsmustern

Venue: Bayreuth

Organization: Universität Bayreuth - Existenzgründungsberatung

This course accounts for 1 day

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Course MT055

November 25, 2010

Seminar: Wirtschaftliche und steuerliche Voraussetzungen für Existenzgründungen

- Rechtsformen
- Ertragssteuer, Umsatzsteuer, Lohnsteuer
- Gründung, Buchhaltung, Belege

Venue: Bayreuth

Organization: Universität Bayreuth - Existenzgründungsberatung

This course accounts for 1 day

Course MT054

November 04, 2010

Workshop: Businessplan und Unternehmensfinanzierung

- Businessplan – Aufbau und Struktur
- Unternehmensformen
- Branche/Markt
- Kapitalbedarf
- Phasen der Unternehmensgründung
- Finanzierungsplan
- Kreditformen/ Kreditsicherung
- Fördermöglichkeiten
- Risikovorsorge

Venue: Bayreuth

Organization: Universität Bayreuth- Existenzgründungsberatung

This course accounts for 1 day

Course MT053

October 28 – October 31, 2010

Workshop: Persönlichkeitsorientiertes Karrierecoaching

Venue: Beilngries

Organization: Elite Network of Bavaria

This course accounts for 4 days

Course MT052

October 29, 2010

Workshop: Medientraining für Wissenschaftler

- Kommunikation und PR-Arbeit
- Eigene Themen in die Medien bringen
- Welche Bedürfnisse haben Journalisten
- Vorbereitung auf den Kontakt mit Journalisten
- Stilkunde für Medienarbeit
- Behandlung von Journalistenanfragen
- Telefon-Interview und andere Kontakte zu Journalisten

Venue: München

Organization: Akademie der Bayerischen Presse

This course accounts for 1 day

Course MT051

October 28 – October 31, 2010

Workshop: Stress Management and Motivation

- Identify the sources of stress in ones life
- Examine the individual (healthy and unhealthy) ways of stress management
- Learn how to cope with stress in your every day life
- Strategies to reduce or avoid stress

Venue: Beilngries

Organization: Elite Network of Bavaria

This course accounts for 4 days

Course MT050

October 28 – October 31, 2010

Workshop: Persönlichkeitstraining für Führungsnachwuchskräfte

Venue: Beilngries

Organization: Elite Network of Bavaria

This course accounts for 4 days

Course MT049

October 22, 2010

Seminar: Tutorentraining

- Wie plane ich eine Sitzung und wie bereite ich mich effektiv darauf vor?
- Wie kann ich den Stoff effektiv vermitteln?
- Wie schaffe ich es, die Teilnehmer/innen für das Thema zu interessieren?
- Wie reagiere ich, wenn schwierige Situationen auftreten?

Venue: Bayreuth

Organization: Fortbildungszentrum Hochschullehre der Universitäten Bamberg,
Bayreuth, Erlangen-Nürnberg und Würzburg

This course accounts for 1 day

Course MT048

September 18, 2010

Workshop: Alles Knigge – oder was? Moderne Business-Etikette

Venue: Beilngries

Organization: Elite Network of Bavaria

This course accounts for 1 day

Course MT047

June 29 – June 30, 2010

Workshop: Wirkungsvolles Präsentieren

Venue: Berlin

Organization: Helmholtz-Zentrum für Materialien und Energie GmbH

This course accounts for 2 days

Course MT046

March 06 – March 07, 2010

Workshop: Gruppen-Er-leben

- Reflexion zum eigenen Steuerungsmuster in Teams und Gruppen
- Antreiberkonzept der Transaktionsanalyse
- Bewusstwerden „blinder Flecken“ und persönlicher Charakteristika in Gruppen
- Psychologische Spiele und deren Mechanismen
- Dramadreieck vs. Gewinnerdreieck

Last update: 11.04.2011

-Vier Archetypen des STAB-Modells

Venue: Herrsching

Organization: Elite Network of Bavaria

This course accounts for 2 days

Course MT045

August 19 – August 20, and September 9, 2009

Workshop: Projektmanagement in wissenschaftlichen Projekten

Venue: Universität Zürich

Organization: Universität Zürich

This course accounts for 3 days

Course MT044

November 26 – November 29, 2009

Model United Nations: Representing France in the United Nations Environment Programme (UNEP)

Venue: Hamburg

Organization: Hamburg Model United Nations (HamMUN)

This course accounts for 4 days

Course MT043

June 3 – June 6, 2010

Workshop: Schwierige kommunikative Situationen bewältigen

Venue: Beilngries

Organization: Elite Network of Bavaria

This course accounts for 4 days.

Course MT042

May 21 – May 24, 2009, and June 3- June 6, 2010

Workshop: Effective Presentation and Communication Fluency

Venue: Beilngries

Organization: Elitenetwork of Bavaria

This course accounts for 4days.

Course MT041

March 26 – March 28, 2010

Workshop: Führungskompetenzen- sich selbst und andere erfolgreich führen

Venue: checken

Organization: checken

This course accounts for 3 days.

Course MT040

September 08 – September 10, 2009

Retreat:

Environmental Health „Infection and Immunity“

Venue: Deutsches Forschungszentrum für Gesundheit und Umwelt

Organization: Helmholtz-Zentrum München

This course accounts for 2 days.

Course MT039

January 23 – 24, 2010, 2010

Workshop:

Ziel- und werteorientiertes Selbst-Management

Venue: Kloster Plankstetten

Organization: Elitenetzwerk Bayern

This course accounts for 2 days.

Course MT038

February 13 – 14, 2010

Softskillseminar:

Interkulturelle Kompetenz für Vortrag und Verhandlung ("Intercultural competence for speech and negotiation") Das Softskillseminar ist für alle Studierenden und Doktoranden im Elitenetzwerk geöffnet, die sich derzeit im Studium bzw. in ihrer Promotionsphase befinden. Auch Alumni des Elitenetzwerks können sich für das Seminar anmelden. Für sie stehen zwei Plätze offen. Bei vollen Kursen können sich Interessierte auf eine Warteliste setzen lassen, schreiben Sie in diesem Fall eine Email an enb@sprachraum.lmu.de.

The language in the soft skill seminar "Intercultural competence for speech

Last update: 11.04.2011

and negotiation" is German.

Venue: Kloster Plankstetten

Organization:

This course accounts for 2 days.

Course MT037

November 26 – 29, 2009

Model United Nations

In this UN simulation the participants prepare themselves to represent a member country of the UN in a committee. Therefore good preparation of the subject in question and the country's position on this subject is necessary. The participants have to negotiate with the other representatives under procedural conditions that are very close to the official ones, to bring their demands into the resolutions which are the goal of the simulation. Short speeches have to be held and participation in moderated caucuses is encouraged.

Venue: Hamburg

Organization: HamMUN

This course accounts for 3 days.

Course MT036

October 01 – 04, 2009

Effective Presentation and Communication Fluency

In the course general techniques for an effective presentation and small talk are discussed and practised. Among lots of practical exercises that are part of this course, a video feedback is given for the participants own presentation.

Venue: Beilngries

Organization: Elite Network of Bavaria

This course accounts for 4 days.

Course MT035

July 09 – 10, 2009

Teaching in Intercultural Classrooms (Bereich B)

Present academic content well in English, get the most out of your English language skills, engage your students actively, understand different cultures of learning, manage difficult situations in intercultural classrooms

Venue: Bayreuth

Organization: FBZHL

This course accounts for 2 days.

Course MT034

May 21 – 24, 2009

Konflikt als Chance

Venue: Beilngries

Organization: Elitenetzwerk Bayern
coordinating office of the ENB (Munich)

This course accounts for 3 days.

Course MT033

September 28 to 29, 2009

Personality training program: Kommunikation und Verhandeln

Venue: University of Bayreuth, S72 and S74, NW II

Organization: Firma Keydel GmbH, Berlin

These courses account for 2 days.

Course MT032

September 23 to 25, 2009

Führen- authentisch, kompetent, stilsicher

Venue: Bildungszentrum Wildbad Kreuth

Organization: Meyer-Camberg Institut

These courses account for 2 days.

Course MT031

June 18 to 19, 2009

Corporate Responsibility

Venue: Students-Club-Event, Munich

Organization: Roland Berger Strategy Consultants

These courses account for 2 days.

Course MT030

July 17 to 19, 2009

Politische Grundbildung: Einführung in die Internationale Politik, Schwerpunkt China und Indien

Venue: Kloster Banz

Organization: Hanns-Seidel-Stiftung

These courses account for 2 days.

Course MT029

July 10 to July 12, 2009

Freiheit im Zeitalter wissenschaftlichen Fortschritts

Venue: Kloster Banz

Organization: Hanns-Seidel-Stiftung

These courses account for 2 days.

Course MT028

July 11 and 12, 2009

Die Topbewerbung – aus Unternehmenssicht

Venue: Kloster Plankstetten, Berching

Organization: Elitenetzwerk Bayern

These courses account for 2 days.

Course MT027

June 27 and 28, 2009

Mission Statement- das Persönliche Leitbild

Venue: Haus der bayerischen Landwirtschaft, Herrsching am Ammersee

Organization: Elitenetzwerk Bayern

These courses account for 2 days.

Course MT026

May 21 – 24, 2009

Führungskompetenzen-sich selbst und andere erfolgreich führen

Venue: Beilngries

Organization: Elitenetzwerk Bayern

coordinating office of the ENB (Munich)

This course accounts for ? days.

Course MT025

March 5 and 10, 2009

Negotiation Skills and Writing your 1st Year Report

Venue: University of Cambridge

Organization: University of Cambridge

These courses account for 2 days.

Course MT024

December 14 – 15, 2008

Um neue Impulse für dieses Vorhaben zu bekommen und um Einblicke in die aktuellen Forschungsprojekte zu erhalten, trafen sich 32 Forschungsstipendiaten am 14. und 15. Dezember in Irsee zur „Winterakademie“.

Venue: Kloster Irsee

Organization: Bayerisches Staatsministerium für Wissenschaft, Forschung und Kunst

This course accounts 2 day.

Course MT023

December 02, 2008

Time Management

Venue: University of Cambridge

Organization: University of Cambridge

This course accounts for 1 day.

Last update: 11.04.2011

Course MT022

November 28 – 29., 2008

Der Workshop förderte den Überblick - eine neue Sicht auf das Eigene -, den Ausblick - es galt, Gemeinsamkeiten unter Nachbardisziplinen entdecken - und den Einblick - man erfuhr Aktuelles aus den Arbeiten der Stipendiaten aller Disziplinen und konnte auf diese Weise auch mögliche Querverbindungen entdecken.

Venue: Kloster Irsee

Organization: Bayerisches Staatsministerium für Wissenschaft, Forschung und Kunst

This course accounts for 2 days.

Course MT021

November 05 and 07 and 25, 2008

Effective Communication, Emotional Resilience, Starting to Present

Venue: University of Cambridge

Organization: University of Cambridge

These courses account for 3 days.

Course MT020

October 09 and 28, 2008

Project Management and Starting Your PhD

Venue: University of Cambridge

Organization: University of Cambridge

These courses account for 2 days.

Course MT019

October 02-05, 2008

Soft skills workshops **”Effective Presentation and Communication Fluency”** (in English), **”Rhetorik”**, **”Präsentation”**, **”Dialogtechniken”**, **”Wo komme ich her, wo will**

Last update: 11.04.2011

ich hin, was benötige ich dazu?”, „Selbstführung mit sozialer Kompetenz“, „Persönlichkeitstraining für angehende Führungskräfte – heute schon an die Herausforderungen von morgen denken“, „Die Topbewerbung aus Unternehmenssicht“

Venue: Akademie Bayerischer Genosenschaften, Beilngries

Organization: coordinating office of the ENB (Munich)

This course accounts for 4 days.

The workshop aims to train the participants in several soft skills aspects such as scientific presentations, communication skills, self-assessment, team development and conflict management.

Course MT018

September 29, 2008

Seminar “**Projektmanagement aus Unternehmenssicht**“

Venue: Castle of Thurnau

Organization: study program Macromolecular Science jointly with Dr. Alexander Haunschild and Dr. Alexander Terrenoire (BASF)

This course accounts for 1 day.

Several aspects of innovation management in the industry will be discussed. Industry experts will point out the ongoing challenges of innovation management in a globalized world. The goal of this seminar is to describe the competitive environment faced by European companies and to emphasize the key role of innovation management with this context. A practical knowledge of innovation management significant to both academic and industrial projects will be provided.

Course MT017

May 01-04, 2008

Soft skills workshops “**Kommunikation & Kooperation**“, “**Führungskompetenzen – sich selbst und andere erfolgreich führen**“, “Konflikte konstruktiv meistern – Konfliktlösung und Mediation“, “Die eigene Persönlichkeit weiterentwickeln - Selbstmanagement mit sozialer Kompetenz“, “Persönlichkeitstraining für angehende

Führungskräfte – heute schon an die Herausforderungen von morgen denken“, “Präsentation”, “Presentation“ (this course is held in English) and “Rhetorik“

Venue: Akademie Bayerischer Genossenschaften, Beilngries

Organization: coordinating office of the ENB (Munich)

This course accounts for 4 days.

The workshop aims to train the participants in several soft skills aspects such as self-assessment, team development, conflict management and scientific presentations.

Course MT016

April 12-13, 2008

Workshop “**Die Topbewerbung – aus Unternehmenssicht**” (in German)

Venue: Kloster Plankstetten

Organization: coordinating office of the ENB (Munich)

This course accounts for 2 days.

The workshop is designed to help the participants to work out strengths and preferences and to adapt them to their preferred job market. Additionally, the participants will acquire a precise idea of the enterprises’ expectations and how to use them to maximise their job application.

Course MT015

April 07-09, 2008

Seminar “**Team- und Führungsfähigkeit**“

Venue: Bildungszentrum Kloster Banz

Organization: Meyer-Camberg Institut in cooperation mit dem Hanns Seidel Stiftung

This course accounts for 3 days.

The participants will be acquainted with essential aspects of team development and conflict management.

Course MT014

February 28-29, 2008

Workshop “**Patente: Grundlagen, Recherchepraxis, Potenziale**

Entscheidungshilfe im Vorfeld technischer Entwicklungen“ und Vertiefungs-

Workshop “**Patentsuche**“

Venue: Kompetenzzentrum Neue Materialien Nordbayern GmbH, Bayreuth

Organization: Kompetenzzentrum Neue Materialien Nordbayern GmbH, Bayreuth

This course accounts for 1 or 2 days accordingly to the attended workshops.

The participants will be acquainted with several patent-associated topics such as patent right, patent source, patent structure.

Course MT013

February 22-23, 2008

Workshop “**Kommunikation**“

Venue: Meyer-Camberg Institut, Munich

Organization: Meyer-Camberg Institut, Munich

This course accounts for 2 days.

The participants will acquire know-how to create working conditions/environment to minimise conflicts, and will train how to solve divergences without damaging the working atmosphere in the long run.

Course MT012

February 16-17, 2008

Workshop “**Die Topbewerbung – aus Unternehmenssicht**” (in German)

Venue: Kloster Plankstetten

Organization: coordinating office of the ENB (Munich)

This course accounts for 2 days.

The workshop is designed to help the participants to work out strengths and preferences and to adapt them to their preferred job market. Additionally, the

Last update: 11.04.2011

participants will acquire a precise idea of the enterprises' expectations and how to use them to maximise their job application.

Course MT011

January 19-20, 2008

Workshop “**Die Topbewerbung – aus Unternehmenssicht**” (in German)

Venue: Kloster Plankstetten

Organization: coordinating office of the ENB (Munich)

This course accounts for 2 days.

The workshop is designed to help the participants to work out strengths and preferences and to adapt them to their preferred job market. Additionally, the participants will acquire a precise idea of the enterprises' expectations and how to use them to maximise their job application.

Course MT010

December 8, 2007

Course “**Project management**”

Venue: University of Bayreuth

Organization: study program Macromolecular Science, graduate schools Global change Ecology (GCE) and Lead Structures of Cell Function (BIGSS) jointly with Junior Beratung Bayreuth e.V. and Mrs. Hellbach.

This course accounts for 1 day.

The course (8 am – 6 pm) aims to acquaint the students with the importance of project management. Some of the topics will be exemplified by practical-oriented exercises, which will be conducted individually or in group. Between 6 - 8 pm, the students will have the opportunity to talk with Mrs Hellbach about her experience in project management in enterprises.

Course MT009

November 23 – December 9, 2007

Seminar “**Arbeiten im Team – Teams entwickeln, fördern und begleiten**”

Venue: Hamburg (two weekends)

Organization: University of Hamburg (Institut für Weiterbildung e.V.)

This course accounts for 4 days.

The seminar covers essential aspects of team development and conflict management.

Course MT008

October 22 – December 10, 2007

Series of lectures on “**RNA-Technologie: Vom Start-up zum erfolgreichen Unternehmen**”

Venue: University of Bayreuth

Organization: Biotechnologische Studenteninitiative e.V. Bayreuth

This course accounts for 1 day.

The series of lectures are designed to make the students acquainted with RNA-technology and its potential applications. A first series will introduce the students to the methodology and to the basics of enterprising. The second series are from lecturers from enterprises and research institutions who will present and discuss practically oriented examples. It is expected that the lectures will contribute to stimulate the interdisciplinary interest of the students.

Course MT007

November 16-18, 2007

Soft skills workshop in German: “**Selbst- und Fremdführung**“, “**Verhandlungs- und Beziehungsmanagement**“ and “**Bewerbungstraining**“; and in English: “**Negotiation for results**“, “**Scientific Publishing for Natural Scientists**“ and “**Job Applications in English (USA, Great Britain, Australia)**”

Venue: Akademie Bayerischer Genosenschaften, Beilngries

Organization: coordinating office of the ENB (Munich)

Last update: 11.04.2011

This course accounts for 3 days.

The workshop aims to train the participants in several soft skills aspects, from self-assessment, management of negotiation and professional relationships, to scientific writing (for natural scientists) and job application.

Course MT006

November 3-4, 2007

Workshop “**Mission statement**” (in German)

Venue: Kloster Plankstetten

Organization: coordinating office of the ENB (Munich)

This course accounts for 2 days.

The workshop is designed to help the students to acquire a clear idea of their personal and professional goals. At the end of the workshop the students will be able to formulate their own “mission statement”.

Course MT005

October 8-10, 2007

Seminar “**Erfolgreiche Präsentation**”

Venue: Bildungszentrum Wildbad Kreuth

Organization: Meyer-Camberg Institut, Munich

This course accounts for 2 days.

The seminar conveys the essential aspects of rhetoric and their use during a professional and convincing presentation.

Course MT004

September 29-30, 2007

Soft skills workshop “**Personality analysis (mission statement)**”

Venue: University of Bayreuth

Organization: study program Macromolecular Science and MLP subsidiary in Bayreuth.

This course accounts for 1 day.

In the first part of the course (*self-assessment*), the students conduct an online self-assessment with the “Golden Profiler of Personality” (GPOP). The GPOP helps the students to work on their personal preferences, behaviour patterns and talents.

In the second part (*external image*), the students perform tasks such as *case study training* in group and *presentations* in order to obtain an external image (how are they perceived by others). The last part of the course (*analysis*) is dedicated to evaluate both the GPOP self-assessment and external image, and to their comparison.

Course MT003

July 13-15, 2007

Soft skills workshops “**Communication/Cooperation**”/“**Presentation/ Rhetoric**”

Venue: Akademie Bayerischer Genosenschaften, Beilngries

Organization: coordinating office of the ENB (Munich)

This course accounts for 2 days (when attending both workshops).

The workshops aims to train the ability to communicate in an effective and interlocutor-oriented way. In parallel to advises/input from the trainers, there are practical exercises, role play and team work in small groups.

Course MT002

April 28-29, 2007

Soft skills workshops “**Communication/Cooperation**”/“**Presentation/ Rhetoric**”

Venue: Akademie Bayerischer Genosenschaften, Beilngries

Organization: coordinating office of the ENB (Munich)

This course accounts for 2 days (when attending both workshops).

The workshops aims to train the ability to communicate in an effective and interlocutor-oriented way. In parallel to advises/input from the trainers, there are practical exercises, role play and team work in small groups.

Course MT001

February 27-28, 2007

Patent workshops **“Patente: Grundlagen, Recherchepraxis, Potenziale“** and **“Vertiefungsworkshop Patentsuche“**

Venue: Kompetenzzentrum Neue Materialien Nordbayern, Bayreuth

Organization: Kompetenzzentrum Neue Materialien Nordbayern, Bayreuth.

This course accounts for 2 days.

The workshops aim to introduce the participants into the actual patent situation and to focus on their field of interest. During the first workshop “Patente: Grundlagen, Recherchepraxis, Potenziale”, the participants get acquainted with several patent-associated topics such as patent right, patent source, patent structure. In the second workshop “Vertiefungsworkshop Patentsuche”, the participants conduct a patent research in the internet.